

6th European Conference on Mobility Management  
6de Europese Conferentie voor Mobiliteitsmanagement  
6ième Conférence européenne sur la gestion de la mobilité  
6. Europäische Konferenz zum Mobilitätsmanagement

1st Announcement and Call for Papers  
1ste Aankondiging en Oproep voor Papers  
1ière Annonce et Appel de Dissertations  
1. Ankündigung und Aufruf zur Einreichung  
von Vorschlägen

# ECOMM 2002

15-17/05/2002

'Responsible mobility - Active partnerships!'  
'Verantwoordelijke mobiliteit - Actieve partnerships!'  
'Mobilité responsable - Partenariats actifs !'  
'Verantwortliche Mobilität - Aktive Partnerschaften!'

International Congress Centre Gent  
Belgium/België/Belgique/Belgien

[www.epomm.org](http://www.epomm.org)

Organised by the Ministry of the Flemish Community,  
Department of Environment and Infrastructure  
Georganiseerd door het ministerie van de Vlaamse  
Gemeenschap, departement Leefmilieu en Infrastructuur  
Organisé par le ministère de la Communauté flamande,  
département de l'Environnement et de l' Infrastructure  
Veranstaltet durch das ministerium der Flämischen  
Gemeinschaft, Abteilung Umwelt und Infrastruktur

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## INTRODUCTION TO ECOMM

The 6th European Conference on Mobility Management (ECOMM) will take place from 15-17 May 2002 in the city of Gent in Belgium. Under the supervision of EPOMM, the European Platform on Mobility Management, ECOMM has grown into a well-established and highly regarded series of annual conferences. Former ECOMM's took place in Amsterdam (the Netherlands), Nottingham (UK), Münster (Germany), Bregenz (Austria) and Rome (Italy).

## OBJECTIVES OF THE CONFERENCE

Mobility management is steering the demand side towards more sustainable travel and transport by encouraging changes in the behaviour of organisations and individuals. For about a decade mobility management has been implemented on national, regional, urban and site level in several European states. Reflections on the experiences during this decade have made clear that social and organisational aspects of mobility management are crucial.

Ecomm 2002 will explore best strategies and practices to come to effective partnerships and complementary interaction between the demand and supply side. This is a key to success in the field of mobility management. The economic and educational community and the public transport sector have already demonstrated their ability to act as responsible partners. New partnerships with the leisure, shopping, tourist and health sector, the freight and logistics sector, housing developers, and the public at large, can add potent force to achieving a significant change in travel behaviour. Other sectors can also be of interest for ECOMM 2002 if they show interesting aspects in view of a broad diffusion of best practice.

The central theme 'Responsible mobility - Active partnerships' will be explored on various levels and a wide range of best strategies and best practices in mobility management will be shared with the attendants.

First of all the conference will identify key perspectives, strategies and the social and economic framework of the different concerned actors. Secondly, the conference will examine techniques and tools for effective mobility management partnerships.

## THE SETTING OF THE CONFERENCE

The choice for the Flemish city of Gent as a location for ECOMM 2002 is no coincidence. The inner city has a car free zone of 35 ha, the largest in Belgium. A large area has also been categorised as zone 30. Thus, the centre breathes an atmosphere of pleasant mobility for all soft transport modes. Gent is one of the leading cities in Flanders in working on and promoting innovative sustainable mobility solutions.

## THE CONFERENCE FORMAT

Excursions and welcome reception (15 May): excursion programme showing local and regional mobility management initiatives (e.g. in Gent, Hasselt, Brugge...) in the afternoon; a welcome reception featuring some of the best Belgian beers in the evening.

The conference (16-17 May): two days with plenary sessions, keynote speeches, workshops and poster & video presentations on best and promising policies and practices; social event on the first evening (16 May).

Exhibition (16-17 May): exhibition facilities will be available for companies and organisations that wish to display products and services related to the theme of the conference.

## TOPICS OF WORKSHOPS AND POSTER/VIDEO PRESENTATIONS

Central theme  
“Responsible mobility - Active partnerships”

Main topics & policy fields (A)	Indicative subtopics related to the main topics and policy fields in (A) (B)	Type of presentation (C) or (D)
<p>A.1 ‘Sustainable cities and towns’: best strategies and practices in local, regional and national mobility management policies, based on active partnerships covering different sectors</p> <p>A.2 The educational community as a demanding partner for sustainable transport, traffic safety and health: schools, universities, training organisations...</p> <p>A.3 The leisure, tourist and shopping sector’s potential for active partnerships in a context of flexible time-use</p> <p>A.4 Is the economic community (companies, institutions, hospitals, administrations...) willing to act as a partner? What can they gain from strategies and best practices in mobility management?</p> <p>A.5 The freight/goods transport and logistics sector’s potential to push forward intermodal transport through innovative sustainable mobility services</p> <p>A.6 The role of the mobility manager and the mobility centre as ‘facilitator’ in creating effective partnerships; market opportunities and the need for innovative partnerships in chain mobility for passengers and goods (pre-trip travel information, on trip guidance, interchanges, new products and services)</p> <p>A.7 Public involvement: the citizen as a partner in transport policy. How to involve the public at large or specific target groups (esp. the socially deprived) in mobility management strategies ?</p>	<p>B.1 Identification of the partners’ profiles as background for their current position in the mobility debate</p> <p>B.2 Point of view of the different actors on responsible mobility: vision on their own role and the role of the other involved partners. What are their interests and needs? How to cope with diverging and converging views, strategies and interests in a responsible mobility perspective?</p> <p>B.3 How to create effective and operational partnerships? How to start co-operation? How to get people around the table: what are effective platforms or forums? Role of leadership, pioneers and successful demonstrations. Integration with local and regional mobility planning</p> <p>B.4 Evaluation of partnership strategies and programmes (performance analysis and measurement, benchmarking)</p> <p>B.5 Integration and co-operation for responsible partnerships through voluntary initiatives, through negotiation (if you invest, I do my bit/quid pro quo), through charters, covenants... and through legislative, mandatory initiatives</p>	<p>Presentations (C)</p> <hr/> <p>Poster and/or video presentations (D)</p>

**OPROEP VOOR PAPERS ● CALL FOR PAPERS**

**AUFRUF ZUR EINREICHUNG VON VORSCHLÄGEN ● APPEL DE DISSERTATIONS**

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## CALL FOR PAPERS

Abstracts are invited on the topics outlined in the table (p.5). They should include the main conclusion of the proposed presentation and should indicate the relevance for the conference theme "Responsible mobility - Active partnerships".

Each abstract must select one or more policy fields or main topics from the A column (A1...A7), one or more subtopics from the B column (B1...B5) and one type of presentation (C or D).

An international programme committee will evaluate the abstracts. The final selection is subject to the quality of the full-length paper. If accepted, the (co-) author must present the paper personally. Conference languages are English and Dutch. Simultaneous interpretation into French and German is additionally provided.

### ◆ ABSTRACT REQUIREMENTS:

- Abstract title
- Author, organisation and contact details
- Main topic / policy field: select one or more items sub A
- Subtopics: select one or more items sub B
- Type of presentation: select C or D
- Objective, short description of the project, results and conclusion to be described in the final paper
- Indicate relevance to the conference theme
- Min. 1 page/max. 2 pages, written in (preferably) English or Dutch
- Send your abstract by e-mail (preferably), fax or mail to 'Langzaam Verkeer', or submit your abstract through the website of the European Platform on Mobility Management: [www.epomm.org](http://www.epomm.org)
- Your abstract may be selected to be included in the mobility management examples database of [epomm.org](http://epomm.org)  
If you don't want your project to be included, please mention this explicitly
- The deadline for submitting the abstract is 31 October 2001.

SEND YOUR ABSTRACTS TO: Langzaam Verkeer, Jos Zuallaert, J.P. Minckelersstraat 43A, B-3000 Leuven (Belgium),  
tel: +32 16 23 94 65, fax: +32 16 29 02 10, e-mail: [ecomm@langzaamverkeer.be](mailto:ecomm@langzaamverkeer.be)

## CONFERENCE PRE-REGISTRATION

If you are interested in participating and if this invitation was not sent to you personally, please be so kind as to complete and return the attached pre-registration form. The form can also be downloaded from the website of the European Platform on Mobility Management ([www.epomm.org](http://www.epomm.org)). In January 2002 the detailed conference programme, plus registration form and accomodation details will be sent out.

## PRE-REGISTRATION FORM

I am interested in joining ECOMM 2002 as (please tick):

a speaker

a poster or video presenter

a participant

Name: \_\_\_\_\_

First name: \_\_\_\_\_

Title: \_\_\_\_\_

Position: \_\_\_\_\_

Organisation and Department: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

Tel.: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

SEND TO CONFERENCE SECRETARIAT:

Mobiliteitscel

K. Albert II - laan 20, 1000 Brussel (Belgium)

Tel.: +32 2 553 71 24; fax: +32 2 553 71 08; sara.mertens@lin.vlaanderen.be

## **INTERNATIONAL PROGRAMME COMMITTEE:**

Steve Calvert (Nottingham County Council, UK), Paulo Camara (UK), Roberto De Tommasi (Synergo, Switzerland), Luc de Vogelaere (Belgian federal Ministry of Transport), Annette Enemark (Danish Transport Council), Thomas Glöckl (Austrian Ministry of Transport), Wilfried Goossens (Ministry of the Flemish Community, president of the IPC, Belgium), Herbert Kemming (ILS, Germany), Reino Lampinen (Finnish Ministry of Transport), Michel Muffat (French Ministry of Transport), Csaba Orosz (Budapest University, Hungary), G. Patsiavos (Greek Ministry of Transport), Lieven Raes (Ministry of the Flemish Community, Belgium), Marcel Rommerts (European Commission), Alberto Santel (Italian Ministry of Environment), Evelyne Sauvage (Langzaam Verkeer, Belgium), Ab Schelling (NEA, The Netherlands), Eric Schreffler (ESTC Transportation Consult, USA), Owen Shinkwin (Dublin Transportation Office, Ireland), Christina Sozzi (Italian Association of Cities), Christel Straetemans (Brussels Ministry of Transport, Belgium), Robert Stussi (AMERLIS, Portugal), Bert Svensson (Swedish Ministry of Transport), Barbara Swart (Dutch Ministry of Transport), Pedro Tenna (Spanish Ministry of Transport), Karen Vancluysen (Langzaam Verkeer, Belgium), Thomas Verbeeren (Walloon Cabinet of Minister for Transport, Belgium), Ma-Lou Wihlberg (Gothenburg Trafik Kontoret, Sweden), Astrid Wilhelm (FGM-AMOR Austrian Mobility Research), Jos Zuallaert (Langzaam Verkeer, Belgium).



Ministerie van de  
Vlaamse Gemeenschap

### **Samenstelling**

Ministerie van de Vlaamse Gemeenschap  
vzw Langzaam Verkeer

### **Verantwoordelijke uitgever**

Ir. F. Desmyter, secretaris-generaal  
Kon. Albert II laan 20 - 1000 BRUSSEL

### **Grafische vormgeving**

Afdeling Communicatie en Ontvangst,  
Nadia De Braekeler

### **Fotografie**

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### **Druk Drukkerij**

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