



Lunatics I 08

RADIO-DIFUZIJU", the other starts at 5 o'clock and says "PO LICENCI PROIZVEO I JUGOTON I ZAGREB. YUGOSLAVIA";  
Matrix dates: 21 05 86 SB \ 21 05 86 SB (written).

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2) THE DARK SIDE OF THE MOON Yugoslavia 2LP special radio promo.  
(by Stefano Tarquini)

is the same rare quadrasonic release, with 2 full records, but different labels, the release was produced by the RADIO STANICE.

Company: EMI-HARVEST-JUGOTON

Catalog number: LQEMI 73009

Frontcover: classic black with prism, title "PINK FLOYD THE DARK SIDE OF THE MOON" inside a round sticker in the upper left, blue Jugoton logo in the bottom left, and the "Quadrasonic SQ System" in the bottom right;

Backcover: standard, shows the catalog number "LQEMI-73009" in the upper right, blue letters;

Spine: none text;

Inside: standard, shows the text "PODUZECE ZA IZRADU GRAMOFONSKIH PLOCA ZAGREB - DUBRAVA MADE IN YUGOSLAVIA" "Offstht t.sak Interprogrex Zagreb", in blue letters;

Inners: one LP has a clear with cleaning credits, yugo language, one LP has a white "SQ Quadrasonic System" inner, with yugo text and "STEREO QUADRAPHONIC" and "KVADRAFONIJA", the SQ logo and a quadrasonic draws;

Wrap: the gatefold LP was covered by a brown paper wrap (19 x 31 cm) with the text "PINK FLOYD" (the same as the text in the yugo "Wish You Were Here" wrap) and in the bottom shows the classic title inside the classic round sticker but printed; the back of the wrap shows the "Radio Stanice" logo - printed - with "\*R S\* SAMO ZA RADIO STANICE" and "73" "009".

Labels details.

A) First record.

black classic label with prism, silver letters, it shows the round "\*R S\* SAMO ZA RADIO STANICE" logo, catalog number "LQEMI-73009" on the right, with the additional number "(Q4SHVL 804)", "JUS.N.N4.201", and the "QUADRAPHONIC SQ SYSTEM" logo, on the left shows "QUADRAPHONIC" and "Strana 1", in the bottom shows the title and tracklisting (different text);

Edge text: two text, one starts at 11 o'clock and says "MANUFACTURED UNDER LICENCE BY JUGOTON IN YUGOSLAVIA", the other starts at 3 o'clock and says "- ALL RIGHTS OF THE MANUFACTURER AND OF THE OWNER OF THE RECORDED WORK RESERVED - UNAUTHORIZED PUBLIC PERFORMANCE BROADCASTING AND COPYING OF THIS RECORD PROHIBITED -";

Matrix numbers: SHVL 804 A-3 \ SHVL 804 B-1 (printed).

B) Second record.

yellow-green Harvest label, black letters, it show the red text "\*R S\* SAMO ZA RADIO STANICE", in the upper shows "STEREO", "ST 33", the catalog number "LQEMI-73009", the additional number "(Q4SHVL 804)", "Strana 1", "SOKOJ" and "JUS.N.N4.201", and the EMI logo, in the bottom shows the title and tracklisting, and the text "(P) 1973 EMI Records Ltd.";

Edge text: two yugo text, one starts at 9 o'clock and says "SVA PRAVA PROIZVODACA I VLASNIKA SNIMJENOG DJELA SU PRIDRZANA - ZABRANJENO JE UMNOZAVANJE OVE PLOCE, KORISCENJE ZA JAVNO IZVODENJE I RADIO-DIFUZIJU", the other starts at 5 o'clock and says "PO LICENCI PROIZVEO I JUGOTON I ZAGREB. YUGOSLAVIA";

Matrix numbers: SHVL 804 A-3 \ SHVL 804 B-1 (printed).

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3) THE DARK SIDE OF THE MOON U.S.A. RTI testpressing  
(by Stefano Tarquini)

is a rare 1999 test-pressing issue, with a 180gr. hight quality vinyl,

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produced by the R.T.I. "Record Technology Incorporated", the record was made in a few copies, never sold in stores.

Company: R.T.I.

Catalog number: 72435

Cover: totally blank cover, it shows only the catalog number in the upper right corner.

Label.

Side A: white label, in the upper shows the RTI blue logo, and the blue text "TEST PRESSING", in the bottom shows "DATE:" with "AUGUST 5 1999" and "MATRIX NUMBER:" with "72435 - 21690 1 6 ARE2/BRE2".

Side B: totally blank.

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4) THE SWISS SILVA COMPANY  
(by Ingo Brode)

Exists a special series in Switzerland, the "SILVA", that has published some jobs in vinyl of some between the most known groups of the world rock panorama. And between these, the Pink Floyd, with the famous "The Dark Side of the Moon".

In Switzerland exists two presses of the Floyd record "The Dark Side of the Moon", one of the "EX-LIBRIS" series, and one of the "SILVA" series.

The "Ex-Libris" is the musical division of the note organization called "MIGROS", owner of numerous chains of shops and supermarkets that alimentary kinds and other treat, a kind of Swiss discount. In the first years this chain made go out some books and some records connected to these publications, that for which belonged to a private club of music, very famous in Switzerland, a little bit like the the "Club Sonderaufilage" in Germany. These editions in vinyl of the club were devoted to biggest rock band like Rolling Stones, Beatles and others. But then the Migros was widened and opened numerous public shops in the most important cities of Switzerland, where the not-members of the Club can also acquire reserved to the Club records. The number of these copies was very tall, really to cover the questions; not only: the price of these copies was low and, therefore, convenient in comparison to the normal records stores.

The "Silva" was born in 1943, in answer to the Migros: it didn't sell books or records, but its members had to pick up a special "cheques" (as if they were some points to prize). Well soon, progressively, in Switzerland appeared these special "cheques" of the Silva, under form also of stickers, on alimentary kinds and not, attached or stamped on the wrappings. According to the price of the product we can be found stickers of 1, 2, 3, 5, 10 or 20 or more Silva points: people had only to cut these points and to collect them!

Reached a determined points, we had to be write directly to the Silva, sending the points that had each; Silva sent us directly at home a special photographic book. Some of these books had alone photo and others, instead they had some lacking photos and was necessary therefore to pick up others point-Silva to order these photos and to complete the book.

This was a good opportunity for a lot persons to take books to a good price. It was a kind of what today we find near the supermarkets or the commercial centers. More products were bought, more point-Silva we had. After this, there was also circulated some records in some private circles with the point-Silva, that can be given from collectors. Some rare editions of famous releases can be found with a label personalized by the Silva, with the special code "ML", even if they were printed for convenience in other countries (like Germany). And "The Dark Side of the Moon" was one of these releases: and for this is considered, to his way, a rarity! Stamped on german label "Made in Germany", it is however a Swiss edition of the SILVA series (Emi-Harvest F 667.322). We can also be noticed it from the special code "ML" under the word "Stereo" in upper left.

There have been cases of normal records, that had inside them some 7" inch (45rpm) of this series: it is the case of "See Emily Play" (Side

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B "The Scarecrow"), contained complimentary inside one of the so many editions of the german issue of "Animals" (1977). It shows the catalog number "Emi-Columbia CH 01", the promotional text "SPECIAL EDITION" and the special code "ML", seen already in precedence, in the center left. The record did so much success and it became so popular, that Columbia pressed it again with his own logo as official edition. The point-Silva represented for quite a lot time the only mean to fight the lower prices that the Migros did in his discounts. Unfortunately, at the end of 1999, the Silva leaves the commerce, for financiers problems and other motives. The Silva company was bought in block from the "THE BERTELSMAN MUSIC GROUP" (BMG). Today by now, the point-Silva belong to the history. As that a few records that have gone out with the Silva logo!

~~~~~ End of The Lunatics newsletter ~~~~~

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